

Top 10 Reasons To Specify TruChoice™ Moulding

TruChoice™ Moulding. When Product Consistency and Quality Matters



Today more and more builders, remodelers, installers and finishers specify TruChoice Moulding products for new home and remodeling construction. Here are 10 reasons why:

1. **Naturally Light Wood Color and Weight.** Sustainably-grown Radiata Pine maintains a consistent color and appearance for predictable performance. The reliable coloring and composition supports better installation outcomes.
2. **Finish-Ready Surface.** TruChoice primed products offer a double-coated primer to ensure exceptional job performance. The primer creates a smooth ready-to-finish surface.
3. **Consistent Appearance.** Single-source manufacturing ensures predictable profile production and product consistency.
4. **Wide Range of TruChoice Products & Profiles.** Unmatched assortment of solid mouldings. MDF mouldings, finger-joint mouldings, edge-glued boards and jambs. More availability and width options to support more design flexibility.
5. **Superior TruChoice Selection Includes Specialty Products.** Specify the full range of TruChoice products including TruChoice exterior siding and edge-glued board products. Each product is treated for moisture-, decay- and pest-resistance.
6. **More than 20 Years of Home Building Products Experience.** ARAUCO understands what home builders, remodelers, finishers and installers want in moulding quality, value, consistency and selection. That production experience is extra peace of mind for professionals as well as home owners.
7. **TruChoice MDF Precision Engineering & Advanced Technology Processes.** Radiata Pine fiber and TruChoice quality, ISO9001- certified manufacturing generates a better substrate for less equipment wear and tear.
8. **TruChoice Finger-Joint Performance.** Finger-joint boards milled from Radiata Pine supports consistent color. Standard, consistent lengths and raw or primed surface adds even more contractor-friendly features.
9. **Wide TruChoice Product Availability.** Ask for the TruChoice Moulding brand from your local dealer.
10. **TruChoice Mouldings...from a World Leader in Sustainable Forestry.** ARAUCO is a global leader in sustainable forest products. ARAUCO certified production processes have minimal environmental impact and deliver a broad range of high quality products across 75 countries worldwide.

For More Information

Website TruChoiceMoulding.com

Email marketing@arauco-na.com